



Long Term Investment and Reindustrialisation Intergroup

#Invest4Future

ESG CRITERIA AND THE CAPITAL MARKET UNION

DINNER-DEBATE / 9 NOVEMBER 2016 / 20:00, STANHOPE HOTEL, RUE DU COMMERCE 9



Sirpa Pietikäinen – MEP, Member of the Committee on Economic and Monetary Affairs

Ms. Sirpa Pietikäinen is a Finnish member of the European People's Party (EPP) in the European parliament since 2008. Ms. Pietikäinen is former Finnish Minister of Environment (1991-1995). At the European parliament, Ms. Pietikäinen is member of the Economic and Monetary Affairs Committee and substitute member of the Environment, Public Health and Food Safety Committee, Special Committee on Tax Rulings as well as of the Women's Right and Gender Equality Committee. In the ECON-committee she has been responsible for legislative reports on transparency directive and non-financial reporting. She was also the EPP-shadow person attending the work of the Special Committee on the Financial, Economic and Social Crisis. A graduate from the Helsinki School of Economics, Ms. Pietikäinen has MSc (Business), and still teaches university courses on negotiations theory and practices.



Olivier Guersent - Director-General for Financial Stability, Financial Services and Capital Markets Union, European Commission

Olivier Guersent graduated with a distinction from the "Institut d'Etudes Politiques de Bordeaux" in 1983. He joined the French Ministry of Economy and Finance in 1984, where he carried out many investigations for the French Competition Authority. He joined the European Commission in 1992, initially with the "Merger Task Force" in the Directorate-General for Competition. Since then, he has alternated between the private offices of a number of European Commissioners (Karel Van Miert, Michel Barnier and Neelie Kroes) and DG Competition (successively Deputy Head of Unit in charge of cartels, Head of Unit in charge of policy and coordination of cases, Head of Unit in charge of merger control, Acting Director "Transport, postal and other services") and, from 2009, Director responsible for the fight against cartels. From 2010 to 2014 he was the head of the private office of Michel Barnier, Commissioner for Internal Market and Services. Having held the position of Deputy Director-General since July 2014, Olivier Guersent was appointed the role of Director-General of the Directorate-General for Financial Stability, Financial Services and Capital Markets Union in September 2015.



Will OULTON, Global Head, Responsible Investment at First State Investments (FSI) & President of the European Sustainable Investment Forum (EUROSIF)

Will Oulton is the Global Head, Responsible Investment at First State Investments (FSI) based in the UK and is responsible for defining and delivering FSI's responsible investment and stewardship strategy globally. In this role he is tasked with advancing FSI's understanding of how ESG Factors impact long term investment value. He is also responsible for developing FSI's thought leadership programs and managing the RI Governance structure for the business. Previous to this he was the Head of Responsible Investment for Mercer Investments across Europe, the Middle East and Africa, advising institutional asset owners on environmental, social and corporate governance matters. He has more than 14 years of experience working in sustainable and responsible investment. Before joining Mercer, Will was the Director of Responsible Investment at FTSE Group, where he led the development of FTSE's global sustainability services.

In February 2012 he was appointed vice president of the European Sustainable Investment Forum (Eurosif) and, in the same year, was also appointed to the board of the UK Sustainable Investment Forum. He is also a Trustee Director of the CBA Pension Scheme, a fellow of the Royal Society of Arts; an Honorary Associate Professor at Nottingham University Business School's International Centre for Corporate Social Responsibility and sits on a number of investment industry advisory boards and committees.



Anne-Catherine HUSSON-TRAORE, Director General

Anne-Catherine is an expert in responsible investment, of which she is a tireless advocate with a number of bodies, speaking regularly at conferences in France and internationally. She contributed to the launch of Novethic in 2001 as editor-in-chief, and today serves as editor-in-chief of SRI Essentials, Novethic's professional newsletter. After holding a number of editorial positions at the M6 Group over a 13-year period, she specialised in the Internet back in 1998. Anne-Catherine is a graduate of Centre de Formation des Journalistes (CFJ, a journalist training centre) and holds a Master's in Public Law.



Rita GEYERMANN, First Vice President, Head of Asset Management at KfW

Rita Geyermann is head of asset management at KfW Bankengruppe with responsibility for the bank's liquidity portfolio, the promotional ABS and green bond portfolio. After completing an apprenticeship as a banking professional and graduating from the University of Applied Science in Koblenz with a degree in business administration (Diplom - MSc in business administration equivalent) she joined KfW Bankengruppe in 1991 as a trainee in accounting and controlling. Afterwards she held different positions as senior manager in the accounting, the financial market and the securitisation department. Later, she was head of asset securitization for seven years with focus on ABS investments before she became head of asset management in 2013. The Federal Agency for Financial Market Stabilisation (FMSA) appointed Rita Geyermann to FMS Wertmanagement's supervisory board in August 2010.



Pervenche BERÈS, MEP, Member of the Long-term Investment Intergroup

Pervenche Berès has been a Member of the European Parliament since 1994. She holds several offices in the EU institutions since 2014. Among others, she is Chair of the French socialist delegation to the European Parliament, S&D coordinator for the Committee on Economic and Monetary Affairs, substitute member of the Committee on Industry, Research and Energy and substitute member of the Committee on Constitutional Affairs. From December 1999 to October 2000, she was the Vice-president of the European Parliament delegation to the Convention in charge of elaborating a European Union Charter of fundamental rights. Between 1981 and 2009, she was administrator of the French National Assembly Secretariat of the National Assembly's delegation for the European Communities. From 1988 until 1992, she served as policy officer, then technical adviser on international affairs in the office of Laurent Fabius and Speaker of the National Assembly. Between 2001 and 2008 she was also Member of Sèvres Municipal Council.